IDERA

Medium Enterprise / Professional Services in India

Introduction

This case study of Corporate Communications Group is based on a November 2017 survey of SQL Safe Backup customers by TechValidate, a 3rd-party research service.

> "With SQL Safe Backup, it is easy to manage multiple server database backups with a single backup policy."
>
> "With SQL Safe it is easy to manage the backup files while restoring."

Challenges

The business challenge that led the profiled company to evaluate and ultimately select SQL Safe Backup:

- Had too much time and money spent on managing backup and recovery

Use Case

The key features and functionalities of SQL Safe Backup that the surveyed company uses: Has 100 to 499 SQL Server databases in their environment.

Results

The surveyed company achieved the following results with SQL Safe Backup:

- Team impact:
  - Are able to manage an entire backup environment with a single solution
  - Have faster backup and recovery times
- Organizational impact:
  - Gained confidence that an entire environment is adequately backed up
  - Experienced fewer and shorter end-user productivity interruptions
- Reduced:
  - Backup storage requirements: 60% to 80%
  - Backup inefficiencies/failures: more than 80%
  - Recovery time: 60% to 80%
- Rates the following capabilities of SQL Safe Backup as compared to its competition:
  - User-friendliness: significantly better
  - Dynamic compression: significantly better
  - Advanced recovery options: significantly better
  - Alerting: significantly better
  - Reporting: significantly better
  - Policy-based management: best in class

Company Profile

Company:
Corporate Communications Group

Company Size:
Medium Enterprise

Industry:
Professional Services

About SQL Safe Backup

SQL Safe Backup saves money by reducing database backup time by up to 50% over native backups and reducing backup disk space by up to 95%. It also enables complete hands-free automated backup of entire SQL Server infrastructures and ensures compliance with the backup and recovery policies of organizations.

Learn More:

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 SQL Safe Backup

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Research by TechValidate

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