

## Small Business / Computer Software in USA

### Introduction

This case study of Sentric is based on a November 2017 survey of SQL Safe Backup customers by TechValidate, a 3rd-party research service.



“The log backup feature of SQL Safe Backup has saved us from having to do a full restore multiple times and is way easier than native SQL logs.”

“SQL Safe Backup provides us with faster recovery times!”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select SQL Safe Backup:

- Were unable to manage an entire backup environment via a centralized console
- Had difficulty detecting and resolving backup problems

### Use Case

The key features and functionalities of SQL Safe Backup that the surveyed company uses: Has 100 to 499 SQL Server databases in their environment.

### Results

The surveyed company achieved the following results with SQL Safe Backup:

- Team impact:
  - Are able to manage an entire backup environment with a single solution
  - Have faster backup and recovery times
  - Reduced the cost of backup systems (including secondary storage)
- Organizational impact:
  - Gained confidence that an entire environment is adequately backed up
  - Experienced fewer and shorter end-user productivity interruptions
  - Reduced their cost of managing backups and recoveries
- Reduced:
  - Backup time: 60% to 80%
  - Backup storage requirements: 60% to 80%
  - Backup inefficiencies/failures: 60% to 80%
  - Recovery time: 60% to 80%
  - Missed RPOs, RTOs, and SLAs: 60% to 80%
  - Backup-related IT costs: 60% to 80%
- Rates the following capabilities of SQL Safe Backup as compared to its competition:
  - User-friendliness: best in class
  - Dynamic compression: best in class
  - Advanced recovery options: best in class
  - Alerting: best in class
  - Reporting: best in class
  - Policy-based management: best in class

#### Company Profile

Company:  
**Sentric**

Company Size:  
**Small Business**

Industry:  
**Computer Software**

#### About SQL Safe Backup

SQL Safe Backup saves money by reducing database backup time by up to 50% over native backups and reducing backup disk space by up to 95%. It also enables complete hands-free automated backup of entire SQL Server infrastructures and ensures compliance with the backup and recovery policies of organizations.

#### Learn More:

[IDERA](#)

[SQL Safe Backup](#)